



ERSKINE
THEOLOGICAL SEMINARY

For Christ and His Church

**PM 507F Evangelism – Florence Campus
Fall 2011**

**Saturday 9/3, 10/15, 11/19, 12/10
9:00 to 5:00 P.M.**

Toney C. Parks, D. Min

Office Hours: Please call to schedule appointments.

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[McCain Library](#) (toll free) 1-877-876-4348

Course Description

This course is a study of the nature and practice of evangelism in the Christian Church. Attention is given to the Biblical basis of evangelism, the theology and historical development of evangelism, spiritual development, principles in evangelism, and methods of developing evangelism as a part of the total mission of the congregation. *Required for M. Div. and M.A.E.M. students. Three hours.*

This course is intended to be a practical study of the theory and practice of evangelism in the local church that gives students workable principles that will make them thoughtful and passionate evangelists and make their ministries more effective.

Course Objectives

The mission of Erskine Theological Seminary is to educate persons for service in the Christian church. As part of that mission, the Seminary offers courses in the Master of Divinity (M.Div.) and Master of Arts in Education Ministries (M.A.E.M.) degrees. This course relates to the goals for those degree programs:

1. The student will be able to present a full explanation for the gospel message, including an introduction, an organized outline of gospel content, attendant Biblical references and illustrations, a conclusion and a follow-up strategy.
2. The student will gain a greater motivation and compassion for reaching the lost.
3. The student will grow in personal confidence and courage to share the gospel.
4. The student will learn to view his/her ministry in light of the Church's mission as to the importance of worshiping, following, bearing witness to, and serving Jesus Christ.
5. The student will learn methods by which to communicate the Bible's message through preaching and evangelism, so as to make clear that its meaning is relevant for today.

In keeping with these goals, it is intended that by the end of the course term, students will be able to:

1. Articulate a Biblical philosophy of evangelism that takes into account both the teaching of the Bible and the worldview of individuals.
2. Understand the process of conversion, including the Holy Spirit's role and our role.
3. Demonstrate skills in diagnosing where people are spiritually.
4. Understand the content of the Gospel, and how to apply the Gospel before and after conversion.
5. Understand evangelistic principles and develop a strategy for mobilizing the whole church in evangelism.
6. Model personal evangelism for a congregation by using their God-given gifts, background, training, and passions in sharing their faith.
7. Glorify God by enjoying the process of learning to build relationships, seeing people meet Jesus, and maturing them in their faith.
8. Use concepts that can be transferred to others through example, preaching, and training to help the church fulfill the Great Commission.

Required Texts (*The Holy Bible is assumed as a required text in all classes*):

Students are expected to secure their own copies of all required textbooks. As a convenience, the seminary has a bookstore portal of the website at <http://www.erskineseminary.org/bookstore.html>. There you will find links to familiar vendors (CBD, Amazon, B&N, and Books-A-Million) and can check availability of texts, compare prices, and place orders. The ETS SBA will receive a modest percentage of the profits from students' and professors' purchases through this portal. The Erskine Campus Bookstore will carry a limited number of copies of every required text and orders for books can be placed through the Campus Bookstore.

Reid, Alvin, and Thomas Rainer. *Evangelism Handbook: Biblical, Spiritual, Intentional, Missional*. Nashville, TN: B&H Publishing, 2009. (ISBN: 9780805445428)

McIntosh, Gary, and Glen Martin. *Finding Them, Keeping Them: Effective Strategies for Evangelism and Assimilation in the Local Church*. Nashville, TN: Broadman Press, 1992. (ISBN: 0-978-8054-6051-9)

Supplemental Reading

Coleman, Robert E. *The Master Plan of Evangelism*. Grand Rapids, MI: Ravell Publishing, 1993. (ISBN: 0-8007-5467-0)

Seminary Policies Click this link and read carefully as part of this syllabus contract: http://seminary.erskine.edu/content_policies/SeminaryPoliciesforETSStudents.pdf

Guidelines/Requirements for Assignments

- 1) **Theology of Evangelism Paper:** After reading the entire Book of Acts, you are to develop a theological understanding of evangelism and articulate your philosophy of evangelism in a 3 to 5 page concise summary of your readings. (Paper due 10/15)
- 2) **Successful Evangelistic Portrait:** Identify a successful modern evangelical ministry that has successfully embraced evangelism as a ministry. Identify the ministry, its leader, and the type of evangelistic model used by this ministry. Please respond to the items mentioned above. (Paper due 11/19)
- 3)&4) **Evangelistic Ministry Model & Oral Presentation:** After reading the assigned books, you are to use the various strategies and concepts mentioned in the reading to develop an Evangelistic Plan (a design to reach unsaved, and un-churched individuals). From the required and supplemental reading and class lectures, you are expected to use the various terms, strategies, and principles mentioned as you develop this Evangelistic Ministry Model. Your model will be presented and discussed during the last class period with your peers. You are welcome to use PowerPoint presentations, or handouts. Your project is to be 7-10 pages in length. The oral presentation is to be no more than 10-15 minutes. (Paper due 12/10 [No exceptions])

Content of your Master Plan should include the following points:

1. What specific model/s do you plan to use?
 2. Give scriptural passages to support you evangelistic plan
 3. Where and who is your target audience
 4. What role will you and your members play in this Master Plan
 5. Develop a plan/process with identifiable steps to reach un-churched people
 6. After you find them, what are you plan to keep them?
- 4) **Ministry Skills Demonstration:** Students will be expected to integrate their ministerial skills by using Scripture, lecture materials, and content from required and supplemental readings, as well as class discussions and writing assignments. These skills will be observed by professor while students are interacting in small groups and class discussions. Students should demonstrate their progress in acquiring and honing some of the basic ministerial skills of evangelism (e.g., one-to-one witnessing, discipleship skills, accurate use of Scripture during evangelistic witnessing), and demonstrate their ability to develop and implement a Master Plan for Evangelism in the local church.

Course Grading

Attendance and appropriate, active participation in class are assumed for a passing grade. The absence of regular attendance and active participation will affect one's final grade. Otherwise, the final grade will be calculated on the standard seminary scale as follows:

a. Theology of Evangelism Paper	30%
b. Successful Evangelistic Portrait	20%
c. Evangelistic Ministry Model	30%
d. EMM Oral Presentation (Final Exam)	10%
e. Attendance and Class Participation	10%
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Total Possible	100%

Course Schedule

September 03: Introduction to Class Participants & Course, Lectures –Jesus as the Evangelist **(Read the Book of Acts prior to class)**

1. Lecture on the role of evangelism in the Book of Acts
2. Discuss scripture related to Discipleship and Evangelism
3. Discuss Ministry Model

October 15: Lecture “Evangelism Handbook”

1. Components of an Evangelistic/Mission focus Church (Acts Model)
2. What makes a Church effective at evangelism?
3. Theology & Philosophy of Evangelism”

November 19: Lecture “Finding Them and Keeping Them” **(Evangelistic Portraits Due)**

1. Class activity (Practice One-to-One, group witnessing)
2. Class time to review and discuss Evangelistic Ministry Model outline.

December 10: Evangelistic Ministry Model Presentation **(Assignment Due)**

Content of your Ministry Model should discuss the following points:

1. Title your model, define your purpose and state your intended objectives.
2. Identity a theological statement by which your ministry will operate. (Scripture Reference)
3. What evangelistic concepts will you use in your model, and what evangelistic process will you use to reach un-churched people?
4. What role will you play in the execution of this Ministry Model?
5. After you find them, how do you plan to keep them?

All assignments are to posted on to the EVC website prior to class time. Failing to post assignments on time will result in loss of letter grade.